



Sponsorship Opportunities

Our Mission

SIMDE is a comprehensive program based on teaching music through performance. Students perform varied literature and study instrumental technique, elements of musicianship, disciplines, theory, history, and composition. The goal is to challenge students to reach beyond their current abilities in an effort to promote growth both personally and musically.

Description

Southridge Instrumental Music & Dance Ensembles (SIMDE) is a 501(c)(3) non-profit organization that exists to support Southridge High School's many instrumental music and dance ensembles. We have a wide variety of performance ensembles. We also support and encourage students to perform independently in their own small ensembles or as soloists.

Ensembles Include:

- ♪ Wind Ensemble
- ♪ Marching Ensemble
- ♪ Musical Pit Orchestra
- ♪ Basketball (Pep) Band
- ♪ Dance and Color Guard Ensembles
- ♪ Concert Band
- ♪ Jazz Ensembles
- ♪ Winter Percussion
- ♪ Youth Color Guard
- ♪ Indigo Jazz Combos

For additional information visit www.simde.org or contact:

Greg Lindsay | (503) 317- 4851 | fundraising@simde.org

Commitment Form

(Please submit with payment. SIMDE's Tax ID Number is 20-5998294)

Corporate Sponsorship Level	Price	Subtotal
Platinum	\$10,000	
Gold	\$5,000	
Silver	\$2,500	
Bronze	\$1,000	
Family and Small Business Level	Price	
Drum Major	\$500	
Section Leader	\$250	
Musician	\$100	
Friend of SIMDE	\$50	
Special Item Sponsorships	Price	
Trophy	\$150	
Sponsor a Student	\$500 +	
Jazz Band Drum Set	\$1,000+	
Sousaphone & Case	\$2,500+	
Services Donation (include gift certificate)	Value	
Description:	\$	
Order Total \$		

Name	
Business Name	
Address	
Address	
City / State / Zip	
Email	
Phone	
Website	
Do you have print ready artwork/logo?	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Check	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> PayPal
Credit Card Number:	
CCV Code:	Expiration Date:
Signature:	

Make Checks Payable to: SIMDE

School Address: 9625 SW 125th Avenue, Beaverton, OR 97008

Mailing Address: 14845 SW Murray Scholls Drive

Suite 110, PMB 108

Beaverton, OR 97007

Sponsorship Commitment

Our high school music and dance programs derive only 65% of operating costs from student fees. Therefore, fundraising is essential to ensuring the continuation of all ensembles listed on the front of this brochure. Your generous donation is not only appreciated, but also serves as a sound investment in our students' music endeavors.

Find a sponsorship level that fits your business or family and respond before **September 25th, 2017**. For our inaugural year of offering this SIMDE Sponsorship Program, you will receive two school years of advertisement benefits (2017-18 and 2018-19).

We hope that you will consider the opportunity to reach a unique and diverse group of musicians and dancers by supporting the Music and Dance Ensembles of Southridge High School.

Success Stories - Blake Kuroiwa

Blake Kuroiwa is a product of SIMDE (2008 – 2012) where he participated in marching band, wind ensemble, pep band, and pit orchestra. Blake recently graduated from Pacific University with degrees in Chemistry, Music Performance, and Music Education. He is working on his Master's Degree and student teaching this coming year.



According to Blake, "The SIMDE program has helped me develop not only as a musician, but has taught me so many life lessons and leadership skills. SIMDE provided me the foundation in which I used as a platform to achieve all that I want in my academic, professional, social, and personal life. The skills and lessons I learned through this amazing program has shaped me to be the person I am today."

Your generous contributions to SIMDE will help Southridge continue to offer these valuable programs and allow students like Blake to build life skills, lifelong friendships, and pursue educational and career opportunities in music and dance.

Special Items & Sponsorships

Jazz Band Drum Set

Help us purchase a second drum set for our popular Indigo Jazz Combos and receive Bronze Sponsorship benefits.



Sponsorship Price: \$1,000 +



Trophy Sponsorship

Your trophy sponsorship includes company, individual, or family name on a trophy at our Spectacle of Sound marching competition along with public address recognition.

Sponsorship Price: \$150

Sponsor a Student

Every year we have students that need financial assistance to pay the fees required to participate in marching band. Sponsor a student and receive Drum Major Sponsorship benefits.



Sponsorship Price: \$500 +



Sousaphone & Case

Sousaphones are vital marching band instruments, and ours are old and worn. Help us buy a new Sousaphone and case. Silver Sponsorship benefits accompany your donation.

Sponsorship Price: \$2,500 +

Corporate Sponsorship Options



Platinum Sponsorship **\$10,000**

This program-changing sponsorship level will receive Gold Sponsorship benefits and additional advertising opportunities to be developed in collaboration with the SIMDE Board of Directors.



Gold Sponsorship **\$5,000**

Receive public address recognition, full page advertisements in, and A-frame sign exposure at our Spectacle of Sound, Jazz & Dine, and concert programs. 2 trophy sponsorships at Spectacle of Sound. Logo and company name on both band trailers. Corporate name on marching band and indoor percussion show shirts. Name/logo with hyperlink on SIMDE website. Performance by an ensemble at a corporate event. Wall plaque and certificate of sponsorship suitable for display. 4 free admissions to all SIMDE sponsored events.



Silver Sponsorship **\$2,500**

Receive public address recognition and half page advertisements in our Spectacle of Sound, Jazz & Dine, and concert programs. Trophy sponsor at Spectacle of Sound. Logo and company name on one band trailer. Name/logo with hyperlink on SIMDE website. Wall plaque and certificate of sponsorship suitable for display. 2 free admissions to all SIMDE sponsored events.



Bronze Sponsorship **\$1,000**

Receive 1 free admissions, public address recognition, and quarter page advertisements in our Spectacle of Sound and Jazz & Dine programs. Trophy sponsor at Spectacle of Sound. Name/logo with hyperlink on SIMDE website. Sponsorship recognition in concert programs. Certificate of sponsorship suitable for display.

Corporate Sponsorship Comparisons

Package Benefits	Gold \$5,000	Silver \$2,500	Bronze \$1,000
A Frame Event Sign - (6) Exposures	♪		
(2) Show Shirt Sponsorship	♪		
Private corporate event performance by Southridge band or jazz ensemble	♪		
Wall Plaque Sponsorship Recognition	♪	♪	
(2) Shows & (3) Concerts Public Address Recognition	♪	♪	♪
Website Recognition and Link	♪	♪	♪
Certificate of Sponsorship	♪	♪	♪
Spectacle of Sound and Jazz & Dine Program Advertisements	Full Page	Half Page	Quarter Page
Concert Program Advertisements	Full Page	Half Page	Recognition
Trailer Signs	2	1	
Trophy Sponsorships at Spectacle of Sound	2	1	1
Event Tickets	4	2	1

A Frame Event Sign – Corporate name and logo displayed at all SIMDE events including Spectacle of Sound Marching Band Competition, Jazz & Dine dinner auction event, concert performances, and family BBQ and community performance.

Show Shirt Sponsor – Your company name and logo will be printed on our marching band and winter percussion show-themed t-shirts.

Private Corporate Event Performance – Pick an ensemble to perform at your corporate event: Drumline, Indigo Jazz Combo, Marching Ensemble.

Website Link – Recognition and link to your website from www.simde.org.

Trailer Signs – Gold Sponsorships receive your company name/logo prominently displayed on large and small band trailers while Silver Sponsors are displayed on one trailer. You provide the artwork.

Trophy Sponsorship – Name on trophy presented at Spectacle of Sound marching band competition with sponsorship public address announcement.

Products and Services

We accept donations of goods and services for our various performances, auctions, and raffles that we hold throughout the school year. We will gladly exchange advertising benefits for products and services with retail values meeting corporate and small business sponsorship levels. Donations of the following products and services will be used annually and are appreciated:

- ♪ Trophies
- ♪ Gift Certificates
- ♪ Musical Instruments
- ♪ Food and Beverages
- ♪ Dry Cleaning Services
- ♪ Paper Plates and Cups
- ♪ Roses
- ♪ Gift Cards
- ♪ Printing Services
- ♪ Plastic Tableware
- ♪ Signage and Graphics
- ♪ Live and Silent Auction Items

Let's Get Creative

We have had some unique donations and requests throughout the years that have not been part of a structured sponsorship program level. Have an idea? Let's talk! Would you like one of our ensembles to play at a corporate event in exchange for your donation? We can arrange it!

We once had a local retail store manager donate 60 roses to be worn at the state band contest in exchange for a few students playing Happy Birthday and the Alabama fight song. We've even been invited to play at the World Beard and Mustache Championships!

This brochure is not meant to be all-inclusive when it comes to ways in which you can help the SIMDE program be successful. If you or your business is not able to sponsor the program at this time, a referral to a business or family that may be able to sponsor the program is welcomed and appreciated.

Individual, Family & Small Business Sponsorships

Sponsorship Level	Cost	Benefits
Drum Major	\$500	Includes quarter page program ads for Spectacle of Sound, Jazz & Dine, concert program recognition, and a pair of tickets to Spectacle of Sound and Jazz & Dine. Includes one Spectacle of Sound trophy sponsorship and certificate of appreciation.
Section Leader	\$250	Includes quarter page program ads for Spectacle of Sound, Jazz & Dine, and concert program recognition and certificate of appreciation.
Musician	\$100	Includes quarter page program ad for Spectacle of Sound and concert program recognition.
Friend of SIMDE	\$50	Donor acknowledgement in concert programs.

How to Sponsor

Choose your level of sponsorship and mail your payment to the address on the commitment form. You can send your scanned or photographed commitment form to the email address provided if you would like to pay by credit card. Send all your artwork via email and you will receive a confirmation receipt and you will be set for sponsorship through the 2019 school year! Thank you for thoughtfully considering a monetary, product, or service donation to Southridge Instrumental Music and Dance Ensembles.